

My Fiscal Year-End Gift!

Yes, [Name]! I want to help overcome the current financial shortfall and end Sample Org's fiscal year in great shape! Enclosed is my gift of:

\$<gift ask 1> \$<gift ask 2> \$<gift ask 3> \$_____

I'm giving by credit card. I've put my information on the back of this form.
 I have a prayer request, written on the back.

<Mr. and Mrs. Jonathan Q. Sample>
<second line for address>
<123 Any Street>
<Anytown, MA 12345-6789>

**FISCAL YEAR ENDS
6/30/18**

**Sample
Organization**

1234 Someplace Avenue,
Somewhere, WA 98198
555.123.1234 | Sampleorg.org

Thank you! Your gift is tax deductible.
Please make your check payable to Sample
Org and send it to 1234 Someplace Avenue,
Somewhere, WA 98198.

[[Donor ID]]

**Sample
Organization**

<Mr. and Mrs. Jonathan Q. Sample>
<second line for address>
<123 Any Street>
<Anytown, MA 12345-6789>
<barcode>

Dear Mr. and Mrs. [Name],

I'm looking for a hero.

And I think that may be you.

I'll explain. Sample Org's fiscal year ends on June 30. To meet our goal and end the year on target, we need to raise \$300,000 by June 30, 2018.

That's a lot of money. But together we can raise it.

Which is why I need a hero like you. I'm not asking you to do anything dramatic. Just a donation. Maybe \$XX1, \$XX2, or even \$XX3. Any amount that makes sense for you. Because that's how we'll meet this challenge.

Will you send a gift today?

Your gift will help raise [SHORT SENTENCE THAT DESCRIBES THE OUTCOMES YOUR ORGANIZATION CREATES].

I can't think of a more important cause than that!

Let me assure you — we're well along the path to long-term financial health. In fact, we're on more solid footing day by day. We're about to close the books on this financial year, and we need to end the year strong.

Please — will you send a gift?

I know we can do this. I know because of friends like you. People who value [YOUR BENEFICIARIES]. Who understand that we must keep raising our clergy and other leaders. It's up to us ... there isn't someone else out there to take this job!

(over, please)

Please charge my donation to my:

American Express Discover Card MasterCard Visa

Credit Card Number _____

Name on Card _____

Expiration Date ____ / ____

Billing Address _____

I authorize Sample Organization to charge my credit card a one-time payment of \$ _____

Sample Organization now offers an ongoing giving option!

I authorize Sample Organization to charge my credit card

\$ _____ weekly monthly

Signature as it appears on credit card _____

Date _____

Thank you for supporting Sample Organization!

Prayer Requests

If you have anything you'd like us to pray for, write them here

[FIRST NAME], your gift is needed. And your gift makes a difference.

Our organization wouldn't be around if it weren't for the generosity of people like you. I'm honored by your supports, and feel so fortunate that I can write you about this current situation.

Your donation before June 30th means we can keep going, full speed ahead. No worries about budget, just help as many people as we can.

That's what your donation means. But I need to hear back from you by midnight on June 30!

I hope to hear from you soon!

Building our Future with You,



[Name]
President

P.S. Our financial year ends on June 30. That's almost upon us. Please rush your gift to work by that date.